

NIKE+  
TEAMS

12 May 2008



350 West 39th Street New York, NY 10018

GLOBAL NIKE NAVIGATION

claudybee > EDIT

I have completed 2 runs for a total of 1.12mi. My average pace is 12'57" per mi.

MY RECORDS BLOG FORUMS HUMAN RACE

Teams All Teams VIEW ALL TEAMS ▶ OPTIONS

LOGO HOME

**The Livestrong New York Team**

1 425 Members  
2 1,243 Miles  
7'42" Avg pace

Coach: baxterJeff

- Jason's Digital Angels ▶ 1 member
- Todd's Running Team ▶ 3 members
- Missouri Runners ▶ 2 members
- Hip Hop Headz ▶ 3 members

MY RUNS CHALLENGES COMMUNITY GEAR & MUSIC SUPPORT

GLOBAL NIKE NAVIGATION

1 Phase I: Total members of a team to be displayed as part of the gallery.

2 Phase II: Total miles and average pace of a team calculation requires back-end change that falls into Phase II.

GLOBAL NIKE NAVIGATION

claudybee > EDIT

I have completed 2 runs for a total of 1.12mi. My average pace is 12'57" per mi.

MY RECORDS BLOG FORUMS HUMAN RACE

All Teams: Filter by title: **1** Livestrong

VIEW MY TEAMS > BACK HOME > OPTIONS

Livestrong Corvalis 23 members	Lance's Livestrong 23 members	Livestrong Buffalo 23 members
Livestrong Teens 23 members	Livestrong! 23 members	Ladies of Livestrong 23 members
NYC Livestrong 23 members	Livestrong TX 23 members	We love Livestrong 23 members
<b>2</b> Livestrong PDX 23 members	Livestrong CA 23 members	Livestrong IOWA 23 members
		Louisiana Livestrong 23 members

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MY RUNS CHALLENGES COMMUNITY GEAR & MUSIC SUPPORT

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**1** Existing title filtering functionality allows users to filter by their favorite partner and view all existing related teams.

**2** Phase II: Special sizing for featured teams. Phase I will leave the existing grid (large grid element size) in place. Mixed grid will be introduced in Phase II.



1 My Teams exists when a user has joined or created more than one team. This is essentially the all teams view filtered by joined.

2 Phase II: Special sizing for featured teams. Phase I will leave the existing grid (large grid element size) in place. Mixed grid will be introduced in Phase II.

GLOBAL NIKE NAVIGATION

claudybee > EDIT  I have completed 2 runs for a total of 1.12mi. My average pace is 12'57" per mi.  MY RECORDS BLOG FORUMS HUMAN RACE

Teams **1** Human Race Springfield, MA View: Who we are **4** VIEW MY TEAMS > VIEW ALL TEAMS > Options ▶ Share ▶

 **2** **Human Race Springfield, MA**  
TOTAL MI: 1, 324 COACH: baxterJeff  234  
AVG PACE: 7'42" / mi  
For all us Human Racers in Springfield! We're having training runs and other meetups We are all following the same training program too. Average pace must be faster than 8' / mi.  
**3** Member since 04/02/2008



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MY RUNS CHALLENGES COMMUNITY GEAR & MUSIC SUPPORT


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- 1** Phase I: Clearer labels increase usability of team functionality.
- 2** Phase II: Total miles and team average pace require back-end changes that will be part of phase II.
- 3** Member since text indicates how long user has been a member of team, and helps to clarify that the user is participating in this team.
- 4** Link only appears if user has created or joined at least one team. If only one team exists, click of link displays that team, not the gallery.

GLOBAL NIKE NAVIGATION

claudybee > EDIT  I have completed 2 runs for a total of 1.12mi. My average pace is 12'57" per mi.  MY RECORDS [BLOG](#) [FORUMS](#) [HUMAN RACE](#)

Human Race Springfield, MA View: [Leaderboard](#) [VIEW MY TEAMS >](#) [VIEW ALL TEAMS >](#) [Options](#) [Share](#)

 **Human Race Springfield, MA**

**1** Distance | Duration | **Fastest 5K** | Fastest 10K

1. JennyBaxter	13'21"	7. Matt Dentist >	13'37"
2. Brett06 >	13'22"	8. Yop >	13'43"
3. CindySh3r >	13'24"	9. puddy4eva >	13'44"
4. superrunner >	13'24"	10. Dan_ERM >	13'47"
5. Geordan >	13'30"	11. Weefy >	13'50"
6. AntyEagle >	13'34"	12. OCPPrincess >	13'52"
24 claudybee >	14'08"		

1 2 >



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GLOBAL NIKE NAVIGATION

**1** Phase I: Team leaderboard section to be added as part of phase I. This will help to make Teams functionality significantly more compelling.

GLOBAL NIKE NAVIGATION

claudybee > EDIT  I have completed 2 runs for a total of 1.12mi. My average pace is 12'57" per mi.  MY RECORDS BLOG FORUMS HUMAN RACE

Human Race Springfield, MA View: Training stats ▾ VIEW MY TEAMS > VIEW ALL TEAMS > Options ▶ Share ▶

 94 **Human Race Springfield, MA**

Team Member ▾	Training program >	<sup>1</sup> Last run >	Program progress >	View training >
devtest2s	My custom training	5.2mi	0% COMPLETED	View training >
mattdagerman	My custom training	2.3mi	0% COMPLETED	View training >
usertest2	Training for Champs	4.2 mi	0.56% COMPLETED	View training >
devtest2s	My custom training	3.7mi	0% COMPLETED	View training >
mattdagerman	My custom training	2.9mi	0% COMPLETED	View training >
usertest2	Training for Champs	5.1mi	0.56% COMPLETED	View training >



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GLOBAL NIKE NAVIGATION

<sup>1</sup> The addition of Last Run data requires service changes which may force this feature to be part of Phase II. Pending tech review.

GLOBAL NIKE NAVIGATION

claudybee > EDIT  I have completed 2 runs for a total of 1.12mi. My average pace is 12'57" per mi.  MY RECORDS BLOG FORUMS HUMAN RACE

Teams Human Race Springfield, MA View: Calendar VIEW MY TEAMS > VIEW ALL TEAMS > Options Share

 <sup>3</sup> Human Race Springfield, MA

<sup>1</sup> june 2008

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

10 June 2008 add new post >

Posted by runnerGrrl > at 10:09AM 05/05/2008

Training Run! 10am. Let's meet up at the corner of 6th and 14th and head out to Hudson River Park. Et ilis num illumy nulla consent ip-susto dolenis nulla faccum volut prat, vel iustrud enim dit nulla aliquipit at. Ut in henis nons ad min vendrem digna adipstrud endiatis aut nim iustio odo conullaoreet prat. It vulput nullaore feuisis.

<< PREVIOUS 1 / 2 NEXT >> <sup>2</sup> edit > delete >

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MY RUNS CHALLENGES COMMUNITY GEAR & MUSIC SUPPORT

GLOBAL NIKE NAVIGATION

<sup>1</sup> Phase II: Simple team calendar functionality allows users to post upcoming events, meet-ups, races, and the like.

<sup>2</sup> Coach's view (only) of calendar includes edit and delete post functionality.

The screenshot displays the Nike Plus Teams interface. At the top, a dark grey navigation bar contains the text "GLOBAL NIKE NAVIGATION". Below this, a user profile bar shows the name "claudybee" with a "> EDIT" link and a profile picture. A summary bar indicates "I have completed 2 runs for a total of 1.12mi. My average pace is 12'57" per mi." To the right are buttons for "MY RECORDS", "BLOG", "FORUMS", and "HUMAN RACE".

The main content area features a "Teams" sidebar on the left with a "1" notification badge. The main panel shows "My teams: Human Race Springfi..." and "Section: Team talk" with an "Options" dropdown. The team name "Human Race Springfield, MA" is displayed in red. Below it, a "From the Coach" section with a "POSTED:" label shows the message: "There are no messages from your coach at this time." A chat bubble on the right contains the text: "Chat with your team. Once you've joined this team, you can rile up your rivals with some choice trash talk." Below the chat bubble is a text input field with the placeholder "Join to chat here." and a green send button. At the bottom of the main panel are navigation arrows: "PREVIOUS 1/1 NEXT".

At the bottom of the page, a dark grey bar contains the text "GLOBAL NIKE NAVIGATION" and a row of five buttons: "MY RUNS", "CHALLENGES", "COMMUNITY", "GEAR & MUSIC", and "SUPPORT".

1 Phase I: Team talk functionality remains unchanged for Teams launch.