

CLAUDIA BERNETT

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www.puncture.org

mm yy professional

to Present
from 09 09

Method, Inc.

User Experience Lead

Leads concept development and user experience design of interactive projects across various platforms including web, mobile, networked software, TV, and retail.

Clients include: Nokia, Comcast, EMC

New York, New York
www.method.com

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09 06

R/GA

Interaction Design Director, Mobile and Emerging Platforms

Lead interaction design and concept development of interactive projects across various media and contexts including web, mobile, networked software, digital signage, and retail.

Projects include: Nike (Nike+ web application, iPhone applications (various), mobile sites and marketing, Facebook integration, widgets), Nokia (Ovi, viNes), Barnes & Noble (mobile site), Walmart (signage, mobile, online)

New York, New York
www.rga.com

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frog design

Senior Design Analyst/Technologist

Design and implementation of wide range of high-profile digital interactive projects. Information architecture, design research, and creative facilitation. Dynamic front-end development. Rapid prototyping.

Projects include: MTV (URGE digital music product), GE (Site Builder, Brand Central, GE.com), TVGuide (website redesign), ETS (educational testing products)

New York, New York
www.frogdesign.com

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Vetro Corp.

Senior Interface Designer/Developer

Design and implementation of enterprise wireless applications for mobile software company. Wireframing and graphic design. Java-based (J2ME) programming and database integration.

Products include: *FieldMaster* (Service and Repair), *RainMaker 360* (Sales Force Automation), *Inventory Management*, *Fleet Management*, *Time Tracking*

New York, New York
www.vetro.com

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Empact Solutions, Inc.

Lead Interface Designer/Developer

Lead design and implementation of business-to-business web application for enterprise software company. Information and graphic design. Dynamic front-end programming and database integration.

Product features: Service Level Agreement monitoring and reporting, data visualization, risk assessment

New York, New York

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Funny Garbage, Inc.

Front-end Developer

Front-end programming of digital interactive projects ranging from online games to interactive television applications. Participation in concept, information architecture, and design development.

Projects include: Cablevision (iTV applications include TVDJ music video jukebox, The Green Room news and events), Cartoon Network (online games include Batman, Sylvester & Tweety), 3LP digital music product concept

New York, New York
www.funnygarbage.com

academic

Parsons School of Design

Instructor BFA/MFA

Planning/instruction of Physical Computing and Experiments in Technology courses in the Design & Technology BFA/MFA Programs. Covered sensor input, programming, and physical/digital interface development.

New York, New York
dt.parsons.edu

exhibition

03 07	The Greater Good	Philadelphia, Penn.
04 07	<i>Portraits in Light, mixed-media installation</i>	video documentation
	Site and Architecture Workshop	
01 06	Room for the Dead	Phoenix, Arizona
10 05	<i>In Memory of my Grandmother, mixed-media sculpture</i>	exhibit website
	ASU Museum of Anthropology	
06 00	Restart: Thesis Exhibition	New York, New York
05 00	<i>Sixteen Squares, a sound installation</i>	project website
	Parsons School of Design	

publication

03 09	Bronx Rhymes — An Urban Multimedia Project	New York, New York
08 09	<i>Parsons Journal for Information Mapping</i>	PJM - Bronx Rhymes
02 06	The Trust Factor: Defining the Future of Product Innovation	New York, New York
12 05	<i>frog design mind</i>	the trust factor
11 05	Hearing Is Believing: Make It Sound As Good As It Feels	New York, New York
10 05	<i>frog design mind for Gizmodo</i>	hearing is believing

education

05 00	Parsons School of Design	New York, New York
09 98	<i>MFA, Design and Technology</i>	dt.parsons.edu
	Focused on creating physical interfaces to digital applications. Thesis is an installation of sensor-enabled mats and four-point sound; software written in the Java programming language.	
05 94	Clark University	Worcester, MA
09 90	<i>BA, Political Geography</i>	www.clarku.edu
	Concentration; Regional Development and Political Economy	
05 93	School for International Training	Belem, Brazil
01 93	<i>Amazon Studies and Ecology</i>	www.sit.edu
	Studied issues affecting Amazon development and conservation. Facility in written and conversational Portuguese.	

grants & awards:

Turbulence NetArt Commission, 2008
Cannes Lions: *Titanium Lion, Cyber Grand Prix*. **Nike***, 2007
D&AD Awards: *Black Pencil*. **Nike***, 2007
Clio Awards: Grand Clio, Gold Clio Innovative Use of Technology. **Nike***, 2007
The International Andy Awards: *Grandy*. **Nike***, 2007
Art Directors Club Awards: *Gold New Media Innovation and Development*. **Nike***, 2007
The One Show: *Best of Show, Gold Brand Gaming/Apps/Online, Gold New Media Innovation*. **Nike***, 2007
Creative Review Magazine Annual. **Nike***, 2007

technology: Proficiency in Java, DHTML/XHTML, JavaScript, XSL, XML, PHP, ActionScript 2.0; complete Adobe/Macromedia software line (Flash 8, Photoshop/Illustrator/InDesign CS etc.) and related digital design and development technologies; Avid and Final Cut Express; PC, Macintosh, LINUX/UNIX platforms.

personal: Highly developed leadership skills and strategic thinking, effective creative facilitator, skilled technical and creative writer, advanced photographic skills including darkroom and digital techniques, experience in video editing and sound production. Music and dance literacy.